



Northern California City Clerks Association (NCCCA) Division/Business Meeting

Friday, November 14, 2008

- HOST CITY:** City of Pittsburg
- WHEN:** Friday, November 14, 2008
- WHERE:** Elk's Lodge – Old Town Pittsburg
200 Marina Blvd., Pittsburg, CA 94565
(925) 432-6905 www.elks.org
(Please refer to www.mapquest.com for driving directions)*see History of Pittsburg page for information regarding possible detour.
- BOARD MEETING:** 8:00 a.m. – 8:45 a.m.
- REGISTRATION:** 8:30 am – Full Breakfast Buffet: Bacon, sausage, eggs, hash browns, biscuits, juice and coffee
- PROGRAM:** 9:00 a.m. – 12:30 p.m.
“Cross Cultural Communication – More than What You Say”
presentation by Donnae Smith, Staff Diversity & Inclusion Program Coordinator, University of Santa Cruz, California

IIMC Certification Credits – *Pending Approval*
(.5 points CMC/ MMC; 3 hours recertification)
- BUSINESS MEETING:** 12:30 p.m. – 1:00 p.m.
- LUNCHEON:** 12:30 p.m. – 1:30 p.m. – New York Steak Sandwiches, Salad, Chips and Sodas
- DEADLINE:** Friday, November 7, 2008. No cancellations after that date. Note that reservations made and not canceled will be billed.

(Detach and mail portion below with your check for \$40 made payable to NCCCA)

- I will attend the NCCCA meeting and luncheon. Enclosed is my check for \$40.
- I will attend the NCCCA meeting but will not eat lunch. Enclosed is my check for \$25.
- I will attend the meeting and will pay at the door: (*circle one*) \$40 to include lunch **OR** \$25 for the meeting only.

Name/Title: _____
City: _____
Email: _____

Mail to: Lorrie Brewer
City Clerk
City of Santa Cruz
809 Center Street, Room 9
Santa Cruz, CA. 95060
(831) 420-5038
email: lbrewer@ci.santa-cruz.ca.us

- New City Clerk First Meeting

Please see attached flyer for program details, Lodging information and History of Pittsburg!!



NCCCA Program
Friday, November 14, 2008

“Cross Cultural Communication – More Than What You Say”

Introduction of Presenter

Donnae Smith presently works in Student Affairs, at the University of California Santa Cruz (UCSC). She is the first Staff Diversity & Inclusion Program Coordinator, and joined the staff at UCSC in November 2006. Donnae came to the Bay area from New York State, where she worked at a Diversity Consultant for 18 years. She is the recipient of the 1999 New York State Dr. Martin L. King Jr. Humanitarian Award. Donnae has a Master’s Degree from Binghamton University, and a Bachelor’s of Science from Empire State College, both in New York.

Goals for Program

- To offer a framework for understanding cultural diversity and its effect on daily personal and work interactions.
- To promote cultural awareness, knowledge, competence and skills which enhance cross-cultural communication
- To encourage dialogue concerning all issues of human differences and similarities.

Lodging Information



Holiday Inn
1050 Burnett Avenue
Concord, CA 94520
(925) 687-5500

\$84/night, plus tax

(Located 15 minutes from the City of Pittsburg)
when you call the hotel to reserve a room refer to Code CIT

History of Our City

Pittsburg has been a city in progress for nearly a century and a half. Located at the point where the Sacramento and San Joaquin rivers meet, Pittsburg is a City of both progress and promise. The earliest recorded history of our town starts in the year 1839 when the Mexican government granted almost 10,000 acres to Jose Antone Mesa and Miguel Jose Garcia. Shortly thereafter the little town was named New York of the Pacific, possibly because the man who laid out the town, Colonel J.D. Stevenson, was a native of New York. This area soon became known as New York Landing and thrived on fishing and canning industries. Following the discovery of coal in the hills three miles south of town, the town was renamed Black Diamond in 1903.

In 1906 Columbia Geneva Steel opened for business, and by popular vote on February 11, 1911, the name was changed to Pittsburg, after the eastern birthplace of the steel industry but without the "H" for simplified spelling.

In 1942 Camp Stoneman was built. This was to have a terrific impact on the City and its growth. For thousands of GIs who went to fight in the Asiatic-Pacific operations during World War II, Camp Stoneman was the last contact with the United States. In 1954, the Camp was closed and the property was added to the City of Pittsburg for commercial and residential development.

From a struggling settlement to an industrial center, Pittsburg has grown into a pleasant community of landscaped parks, recreational facilities, shopping centers, affordable housing and planned business and commercial development.

Pittsburg is striding into the future, each day more prosperous than the one before. New homes, renovated older homes, new businesses, a historic district being revived are all signs of even better times to come. Additionally, Pittsburg's local government has expanded the parks system, improved the roads, increased commerce and employment, expanded the Marina and built a modern Civic Center to take it into the 21st century. All of this at no additional cost to the taxpayer. Working together, the progress will continue.



***Note:** Much of Old Town is under construction, including the streets. Railroad Avenue repaving has had some delays and the City Engineer does not guarantee that the construction will be finished by the date of the meeting. Please find directions on Mapquest or Google, but in case of detours, please follow this route rather than the detour route that may be offered as that would take you several blocks in the opposite direction. If by the time you reach 10th Street at Railroad you see detour signs, turn left on Railroad. Make the first right on Black Diamond Street. Follow Black Diamond Street to the end at Fifth Street. Turn left at Fifth to connect to Marina Blvd. Turn right on Marina Blvd. At the next stop sign (Third Street), turn left into the parking lot of the Elks Club. Parking is on the right side of the building. If you are driving down Third Street from the east you will dead end at Marina Blvd., cross Marina Blvd. and enter directly into the parking lot.