



**SOUTHERN CALIFORNIA CITY CLERK'S ASSOCIATION  
ANNUAL GENERAL MEMBERSHIP MEETING**

**HOST CITY:** CITY OF ALISO VIEJO

**WHEN:** THURSDAY, SEPTEMBER 15, 2011

**WHERE:** ALISO VIEJO CONFERENCE CENTER  
31 SANTA BARBARA, ALISO VIEJO, CA 92656  
(949) 425-2553

**BOARD MEETING:** 8:00 – 9:00 A.M.

**REGISTRATION:** 8:30 – 9:00 A.M.

**Continental Breakfast:** Fresh baked breakfast breads with honey whipped butter, bowl of fresh seasonal fruit, coffee, ice tea, orange juice, and water.

**RECOGNITION OF OUTGOING BOARD AND INSTALLATION  
OF NEW BOARD:** 9:00 – 9:30 A.M.

**PROGRAM:** 9:30 A.M. – 12:30 P.M.

**PROGRAM TITLES:** “AM I THE BEST LEADER I CAN BE?”

**GUEST SPEAKERS AND DESCRIPTION:**

Are you ready to move away from archaic forms of leadership—the dictatorial, bureaucratic, opportunistic, competitive, appeasement styles of yesterday? It's time for leaders to adjust their mindset and style to new global realities and a new generation of workers who work most productively with authentic leaders. We have developed “Am I The Best Leader I Can Be?” for those ready to align profitability, productivity, service, and satisfaction in an environment of trust and respect. What is needed is the next evolution of the traditional management-leadership dynamic of how to best do things and how to get people to do what the leadership intends.

***Kevin Rafferty*** currently serves as CEO of Business Frontiers, Inc., a professional and personal growth organization, specializing in executive, personal and group coaching. He has spent over 15 years providing professional coaching to executives around the country. He recently served over seven years as Group Chairman for Vistage International, the world's leading CEO membership organization, facilitating CEO peer groups in Orange County, CA. Kevin is also the author of a newly released book titled “Get Naked, Get Real, Get Happy—Becoming Your Authentic Self.” He has a Master's degree in Business Administration from the Drucker Center at the Claremont Graduate School, and a Bachelor of Arts degree in Social Sciences from Cleveland State University.

***Approved IIMC Educational points .75 CMC/MMC***

**BUSINESS MEETING/LUNCHEON:**

**12:30 P.M. – 1:30 P.M. – Business meeting carried over to lunch as needed**

**LUNCHEON: Baja Caesar Salad with roasted peppers, tortilla strips and spicy cilantro; cheese enchiladas, taco bar with carnitas and shredded chicken, tortillas, chips, cheese, salsa, rice and beans; and freshly baked cookies and brownies.**

**MAIL OR SCAN & EMAIL THE FOLLOWING RESERVATION FORM**

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REGISTRATION FEE PER PERSON: \$40.00 (Includes Breakfast, Lunch and Program)

Please make checks payable to SCCCA

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(Member's Name and Title)

Guest's Name

City

Amount Enclosed is \$\_\_\_\_\_

Mail To:

Veronica Montecino, SCCCA Treasurer

City of La Quinta

P.O. Box 1504

78-495 Calle Tampico, La Quinta, CA 92253

Phone (760) 777-7002 or FAX (760) 777-7107

Email [vmontecino@la-quinta.org](mailto:vmontecino@la-quinta.org)

Pay at Door

OR

Reserve by

Reservations will be accepted through September 9, 2011. The last day to cancel and receive refund is September 9. *Failure to cancel obligates payment to SCCCA.*

CHECK: New City Clerk [ ]

First SCCCA Meeting [ ]

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**Please see next page for directions and additional information about the meeting venue and hotel.**

*We hope to see you there!!*

## **DIRECTIONS/ADDITIONAL INFORMATION FOR MEETING VENUE AND HOTELS**

### **Directions to Conference Center:**

**From the 73 North**, exit Aliso Creek Road and turn right. Turn right on Glenwood. Turn left on Golf. Go straight into the parking lot after the second stop sign.

**From the 73 South**, exit Aliso Creek Road and turn left. Turn right on Glenwood. Turn left on Golf. Go straight into the parking lot after the second stop sign.

**From the 405 South**, exit Irvine Center Drive and turn right. Irvine Center Drive becomes Moulton Parkway. Turn right on Glenwood. Turn right on Golf. Go straight into the parking lot after the second stop sign.

**From the 5 South**, exit Alicia Parkway and turn right. Turn right on Moulton Parkway. Turn left on Glenwood. Turn right on Golf. Go straight into the parking lot after the second stop sign.

**From the 5 North**, exit Alicia Parkway and turn left. Turn right on Moulton Parkway. Turn left on Glenwood. Turn right on Golf. Go straight into the parking lot after the second stop sign.

### **HOTEL INFORMATION**

#### **Renaissance ClubSport Hotel**

50 Enterprise, Aliso Viejo

CA 92656, 949.643.6700, [www.cityofaliso Viejo.com/pdf/HotelandMeetingInfo.pdf](http://www.cityofaliso Viejo.com/pdf/HotelandMeetingInfo.pdf)

Special Rate: \$169.00/night - Marriott reservations at 1 (800) 228-9290 or (949) 643-6700 and mention SCCCA Annual General Membership Meeting for the special rate.

**Deadline to reserve a room at the special rate September 1, 2011.**

#### **The Hills Hotel**

25205 La Paz Road, Laguna Hills

CA 92653, 949.586.5000, [www.thelagunahillshotel.com](http://www.thelagunahillshotel.com)

Special Rate: \$99.00/night – Call 949.586.5000 and mention “City of Aliso Viejo” event.

**Deadline to reserve a room at the special rate September 7, 2011.**