



**SCCCA
GENERAL MEETING
THURSDAY, JUNE 18, 2009**

HOST CITY: City of Escondido

WHEN: Thursday, June 18, 2009

WHERE: California Center for the Arts
340 N. Escondido Blvd, Salon #5
Escondido, CA 92025

BOARD MEETING: 8:00 a.m. – 8:45 a.m.

REGISTRATION: 8:00 a.m. – 9:00 a.m. – **Registration & Breakfast Buffet** –
Yogurt/Granola, Fresh Fruit, Mini Muffins, Orange Juice, Coffee, and
Tea

PROGRAM: 9:00 a.m. – **Pledge of Allegiance**

Welcome – Pat Hammers, President

9:00 a.m. – 12:00 p.m.

"EMPLOYEE PASSION: FIRING PEOPLE UP IN TOUGH TIMES"
Dr. Victoria Halsey, The Ken Blanchard Companies

.5 point pending approval by IIMC

BUSINESS

MEETING: 12:00 p.m. – 12:15 p.m. – **Business Meeting**

LUNCHEON: 12:15 p.m. – 2:00 p.m. – (1) Chicken Marsala/Wild Rice; (2) Asian
Chicken Salad; or (3) Fettuccine Alfredo with Vegetables

BUSINESS MEETING CONTINUES THROUGH LUNCH

Special Fund

Raiser Raffle Prize: Micro Computer Eee – German Made, with Full Size Keyboard

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ESCONDIDO**

**PLEASE DETACH AND FAX, EMAIL, OR MAIL THE FOLLOWING
RESERVATION FORM**

Make Checks Payable to SCCCA

REGISTRATION FEE PER PERSON: \$40.00 (Includes Breakfast & Lunch)

(Member's Name and Title) Guest's Name City

**Amount Enclosed is \$_____ Mail To: Veronica Montecino, SCCCA
Treasurer**

**City of La Quinta
P.O. Box 1504
78-495 Calle Tampico
La Quinta, California 92253
Phone (760) 777-7002
FAX (760) 777-7107
Email:
vmontecino@la-quinta.org**

Pay at Door OR Reserve by

**Phone reservations will be accepted through Friday, June 12, 2009
The last day to cancel and receive a refund is Friday, June 5, 2009
*Failure to cancel obligates payment to SCCCA.***

CHECK: New City Clerk []

First SCCCA Meeting []

Lunch Menu, please check one:

Chicken Marsala/Wild Rice

Asian Chicken Salad

Fettuccine Alfredo with Vegetables

*****Remember, raffle proceeds support scholarships – donations gladly
accepted at the meeting!***

Directions:

Google Map

http://maps.google.com/maps?hl=en&um=1&ie=UTF-8&cid=0,0,7814595403882857038&fb=1&split=1&gl=us&dg=California+Center+for+the+Arts+Escondido&daddr=340+N+Escondido+Blvd,+Escondido,+CA+92025&geocode=801444555591325025,33.122798,-117.085918&ei=uEoDSvylNZucMrTK9KID&sa=X&oi=local_result&ct=directions-to&resnum=1

From the North (Riverside/I-15)

Take I-15 South to the CA-78 off ramp; take the Centre City Parkway south exit (Exit 17C). Turn left onto Washington Avenue; turn right on N. Escondido Blvd. Park in the parking lot at the corner of Woodward and N. Escondido (just before the Arts Center, which is on your left). The conference center is the one-story building on the corner of N. Escondido Blvd. and W. Valley Parkway.

From the North/West (Los Angeles/Orange County/West San Diego County)

Take I-5 to Oceanside and exit on the CA-78 toward Escondido. Take the Centre City Parkway south exit (Exit 17C, approximately 17 miles from I-5). Turn left onto Washington Avenue; turn right on N. Escondido Blvd. Park in the parking lot at the corner of Woodward and N. Escondido (just before the Arts Center, which is on your left). The conference center is the one-story building on the corner of N. Escondido Blvd. and W. Valley Parkway.

From the South (San Diego area)

Take the I-15 North to Escondido. Take the Centre City Parkway exit (Exit 28); turn right on W. Second Avenue, and left onto S. Escondido Blvd. Travel past the Arts Center and park in the parking lot at the corner of Woodward and N. Escondido. The conference center is the one-story building on the corner of N. Escondido Blvd. and W. Valley Parkway.

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The hotel recommendation is the Best Western Escondido, 1700 Seven Oaks Road, Escondido. The special rate will be \$84.99 per night for a double queen, available June 17 and 18. A 72-hour cancellation notice applies. For phone reservations please call 800-752-1710.



<http://book.bestwestern.com/bestwestern/productInfo.do?propertyCode=05487>

Program for Thursday, June 18, 2009

EMPLOYEE PASSION: FIRING PEOPLE UP IN TOUGH TIMES

"Employee Passion: Firing People Up in Tough Times" will enable participants to know and define the measures of employee passion. In these trying times, it is even more important for people to know how they impact others and how to specifically focus their attention on key areas that research shows positively impact employee work passion. This highly interactive session will have people focus on and create action plans regarding how to target the 8 key factors that influence just how engaged their people are. Lastly, it will give them strategies and skills for unleashing the brilliance in others and accelerating development of goal achievement necessary for organizational vitality.

Organizations must provide these 8 factors to employees in order to maximize employee passion. When employee passion is maximized, it in turn leads to devoted customers, which results in sustainable growth and services. Businesses hoping to grow and thrive in the future need leaders who recognize that people are not an organization's most important asset—they are the organization. The topics include:

- * Meaningful Work
- * Collaboration
- * Fairness
- * Autonomy
- * Recognition
- * Growth through Situational Leadership(r) II
- * Connectedness with Leader
- * Connectedness with Colleagues

Dr. Victoria Halsey, The Ken Blanchard Companies

Dr. Victoria Halsey is a highly sought-after motivational speaker, trainer, and consultant with The Ken Blanchard Companies, which offers leadership and performance management training programs that develop the full potential of individuals, teams and organizations. She excels in creating learning initiatives for organizations that seek to use the Situational Leadership II Model to increase their leadership skills. In addition, she facilitates public workshops, conducts online Webinars and has provided Training for Trainers to more than 1,000 individuals across the country. Her clients include Amgen, Biogen, Clorox, Eli Lilly, Johnson & Johnson, J. P. Morgan Chase, Kaiser, KPMG, the National Basketball Association, Nike, Nokia, Oracle, Pfizer, Texas Instruments, and Whirlpool. She received her doctorate from the University of San Diego and she teaches in the Master of Science in Executive leadership program, which is jointly sponsored by The Ken Blanchard Companies and the University of San Diego.